

2020 VIRTUAL MID-YEAR MANAGEMENT SESSION SPONSORSHIP OPPORTUNITIES

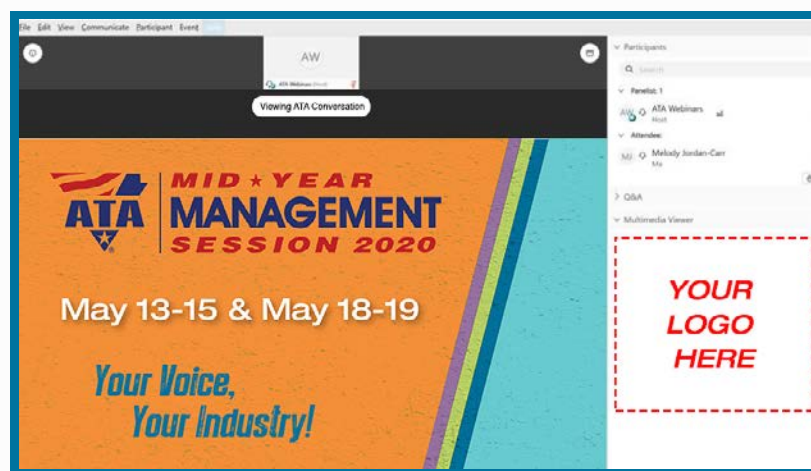
Policy Committee Exclusive Sponsorship

\$5,000

Co-Sponsorships available for \$2,500 each (limit 2 co-sponsors per session)

BENEFITS INCLUDE:

- One (3) three minute company video played before the session begins
- Company acknowledged by committee chairperson at beginning and end of committee meeting
- Company logo placed on home screen of the webinar during the committee and presentation
- Company logo on slide used in presentation
- Company logo with hyperlink listed on Virtual Mid-Year Management Session microsite
- Company logo on Virtual Mid-Year Management Session Email invites sent to all ATA membership
- Company logo included in emails thanking attendees for participating in Virtual Mid-Year Management Session
- One Email crafted and provided by you and sent by ATA to the entire ATA membership
- Acknowledgment of support from ATA President during the 2020 Management Conference & Exhibition (MCE) in October
- *Transport Topics* Show Daily Ad at 2020 MCE at a 30% discount



Contact Dan Duggan, Director of Exhibits and Sponsorships,
at 703-838-1756 or dduggan@trucking.org
with any questions or to reserve your sponsorship.