



# MID★YEAR MANAGEMENT SESSION 2021

May 15-19, 2021

JW Marriott Hill Country Resort  
San Antonio, Texas



HOUSING  
DEADLINE  
APRIL 28





## ***Dear Member,***

Please join us for our Mid-Year Management Session which will be held in-person May 15-18 in San Antonio, Texas. This is an opportunity for the first time in well over a year where our policy committees will meet in-person and be able to discuss issues face to face. While we accomplished a lot virtually, there is still more to do and no better time than ATA's Mid-Year Management Session to move into high gear.

With a new administration and Congress, our strategic priorities are more important than ever. Issues such as infrastructure funding, lawsuit abuse, energy and environmental issues, along with Independent Contractor and labor issues are front and center. In addition, trade, minimal levels of financial responsibility, tax reform and safety policies and emerging safety technologies will be hot topics during our committee meetings.

These meetings provide ATA members a unique value. The ATA is dependent on your engagement and voice, and the Mid-Year Management Session serves as a forum for all members to directly share their perspective on the important issues. In turn, it equips ATA staff with what they need to best represent your company's interests. As members, our perspective on the issues closest to us is the foundation of what we use to educate the administration, Congress, and communities across America.

We hope you'll pack your bags, put on your mask and join us in San Antonio.

Sherri Garner Brumbaugh  
Chair, American Trucking Associations  
President, Garner Transportation Group





## Hotel Information

ATA's Mid-Year Management Session will take place at the JW Marriott Hill Country Resort. The resort is nestled amid 600 acres of oak-covered hills and is a luxury haven within a stunning landscape and the perfect environment to enjoy the ATA MYMS program. The hotel features a nine-acre water park, beautiful outdoor pavilions, elegant ballrooms, and a luxury spa. Attendees will also enjoy breathtaking views of the Texas Hill Country. In order to book your hotel room, you must register for the meeting first.

**The housing deadline to receive the discounted group rate is April 28. NO extension will be offered beyond April 28.**



**Don't miss your opportunity to be part of this very important in-person gathering in 2021!**

- Influence the direction of our industry and capitalize on your membership
- Discover practical ideas and information to help grow your business
- Hear the latest advocacy updates and engage in issue discussions that impact our industry
- Benefit from peer-to-peer networking
- Enjoy an intimate and relaxed environment to reflect and refresh

**Take this opportunity to invite your colleagues to join you at the ATA Mid-Year Management Session.**

## Program Highlights

MYMS is a great opportunity to get together and discuss ATA's strategic priorities, as well as the many issues and challenges that affect not only your business, but your workforce as well. Your participation in ATA is vital to the success of your association and the industry. Highlights include Lunch on the Lawn, the MYMS Luncheon, a reception and dinner Celebrating 20 Years of ATRI, an invitation-only ATA Truck PAC Reception & Dinner, and much more. MYMS offers many other opportunities to meet with other ATA members in a relaxed atmosphere and do business in person for one of the first times in 2021.



**Check out the full schedule online at [MYmgmt.trucking.org/schedule](https://MYmgmt.trucking.org/schedule)**

## MYMS Lunch on the Lawn

**Sunday, May 16, 12:30 – 2:30 p.m.**

*All Attendees are Welcome*

Catch up with colleagues and grab lunch at one of the ATA Food Trucks.

## MYMS Opening Reception

**Sunday, May 16, 5:30 – 6:30 p.m.**

*All Attendees are Welcome*

## MYMS Spouse/Guest Breakfast

**Monday, May 17, 9:00 – 10:30 a.m.**

## MYMS Luncheon

**Monday, May 17, 12:30 p.m. – 2:30 p.m.**

*Sponsored by TrueNorth Companies*

*All Attendees are Welcome*

## MYMS Reception & Dinner

**Celebrating 20 Years of ATRI**

**Monday, May 17, 6:00 p.m. – Evening**

*Sponsored by PrePass Safety Alliance*

*All Attendees are Welcome*



Join your fellow colleagues as we celebrate ATRI's 20 years of leadership in critical research addressing the trucking industry's top issues.

## MYMS Board of Directors Meeting

**Tuesday, May 18, 2:30 p.m.**

*All Attendees are Welcome*

**Gathering Safely and Successfully:** While the state of Texas has fully opened for business, ATA and the JW Marriott Hill Country Resort will continue to follow all COVID safety protocols, including adhering to the requirement of face coverings for guests and associates in all indoor public areas of the property to ensure the health and safety of our attendees. The health and safety of our members is most important to us.

# ATA Truck PAC Reception & Dinner

Tuesday, May 18, 6:00 p.m. – Evening

Truck PAC is the political arm of the American Trucking Associations. Truck PAC helps elect federal candidates who understand our issues and support the trucking industry. Join colleagues in the industry for the Truck PAC Evening Reception & Dinner at the River Bend Pavilion. The evening will kick off with a cocktail reception followed by dinner. Please note this is a ticketed event.



This will be a fun night to kick back and relax with your fellow colleagues and advocates – join us for this great cause! Dress attire is casual.



To register, please visit <https://mymgmt.trucking.org/#truckpac>. For any questions on Truck PAC, please contact Kathleen Gamble at 202-478-6861 or [kgamble@trucking.org](mailto:kgamble@trucking.org).

## Golf Outing

Wednesday, May 19

Join other ATA members for a golfing outing Wednesday, May 19 at The Oaks Course, TPC San Antonio at the JW Marriott Hill Country Resort. To register for the golf event, please add golf during the online registration process or complete the separate golf registration form with payment.

- **Continental Breakfast:** 7:00 am - 8:00 am
- **Tee-times Begin:** 7:30 am
- **Golf Fee:** \$225 (fee includes greens fee and continental breakfast)
- **Golf Registration Deadline:** April 19

*You must be a registrant for the ATA Mid-Year Management Session in order to register for the Golf Outing.*



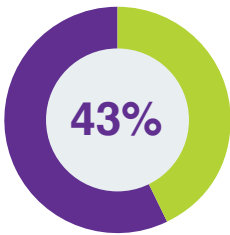


# Why Attend the 2021 ATA Mid-Year Management Session?

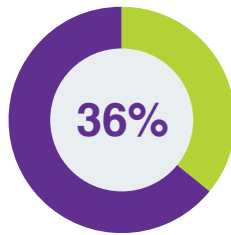
ATA's Mid-Year Management Session (MYMS) brings together some of the greatest minds in trucking and is an important way for ATA members to discuss ATA's strategic priorities, network, hear advocacy updates, and influence the direction of the trucking industry.

This meeting offers ATA members a packed program with knowledgeable speakers, policy committee meetings, and key industry updates with valuable insights. Networking highlights include the ATA Opening Reception, the MYMS Reception & Dinner Celebrating 20 Years of ATRI, a golf outing, a Truck PAC reception and dinner, among many other opportunities.

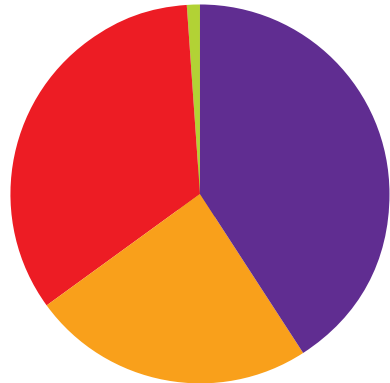
## Who Attends?



**Motor Carrier  
Members**



**Allied  
Members**



**Attendees by Title**

- 41%** C-Level: (President, CEO, Owner, Chairman, Partner)
- 24%** Vice President: (EVP, SVP, VP)
- 34%** Director/Manager/Consultant/Counsel
- 1%** Other

**#1  
REASON**

**Why attendees  
come to MYMS:\***

**To network with colleagues  
and stay connected to others  
in the industry**

*\*According to attendee survey*

# Thank You to Our Sponsors!

## PREMIER SPONSOR



Elite Suppliers to the Trucking Industry

## LANYARDS



## MYMS LUNCHEON – MONDAY



## RECEPTION AND DINNER CELEBRATING 20 YEARS OF ATRI



## LUNCHEON BUFFET – TUESDAY



**EROAD**

## INSURANCE TASK FORCE COMMITTEE MEETING



## Contact Us:

For sponsorship opportunities:

Dan Duggan, CEM

(703) 838-1756 or

[ATAsponsorships@trucking.org](mailto:ATAsponsorships@trucking.org)

For registration:

ATA Registrations

[Registrations@trucking.org](mailto:Registrations@trucking.org)

For event questions:

[eventservices@trucking.org](mailto:eventservices@trucking.org)

<http://MYmgmt.trucking.org>

**#MYmgmt21**



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