

ATA 2022 MID-YEAR MANAGEMENT SESSION (MYMS)

May 14 – 18

JW Marriott Camelback Inn Resort & Spa

Scottsdale, Arizona

As of May 8, 2022

Saturday, May 14

Kodiak and ATA Interstate One trucks on static display, all attendees are invited to tour.

- 2:00 p.m. – 4:00 p.m. LEAD ATA Presentations
By Invitation Only
Sponsored by DriverReach
- 4:30 p.m. – 5:30 p.m. LEAD ATA Session
LEAD ATA Class of 2022 & Graduates
Sponsored by DriverReach
- 6:30 p.m. LEAD ATA Class of 2022 and Graduate Reception
By Invitation Only
Sponsored by DriverReach

Sunday, May 15

Kodiak and ATA Interstate One trucks on static display, all attendees are invited to tour.

- 8:00 a.m. – 9:00 a.m. LEAD ATA Breakfast Session
LEAD ATA Class of 2022 Only
Sponsored by DriverReach
- 9:00 a.m. – 10:15 a.m. LEAD ATA Class of 2022 & Graduates Session
Sponsored by Driver Reach
- 10:30 a.m. – 11:30 a.m. Diversity Working Group
- Hazardous Materials Committee
- Electric VS. Diesel Education Session
With diesel fuel prices rising everyone wants to know whether electric commercial vehicles are a viable alternative for their operations. With a range of commercial battery electric vehicles (BEV) coming to market and options for public and private charging, many fleets are asking if the time is right. However, each operation is different and no one solution fits all. Our panel brings together key stakeholders to discuss their experiences with commercial BEV adoption and how changes in market factors such as fuel costs should be incorporated into plans for adoption.
- 11:00 a.m. – 2:00 p.m. American Transportation Research Institute (ATRI)
Board of Directors
Board Members Only

Sunday, May 15, Continued

- 12:00 p.m. – 2:00 p.m. Lunch on the Patio
All Attendees Welcome
Sponsored by Independent Carrier Safety Association
- 1:00 p.m. – 2:00 p.m. Trucking Cares Foundation Board of Directors
Board Members Only
- 1:45 p.m. – 2:15 p.m. LEAD ATA Class of 2022 & Graduate Session
Sponsored by DriverReach
- 2:15 p.m. – 3:30 p.m. Strategic Priorities Committee
Committee Members and Invited Guests
- Automated Truck Subcommittee
Sponsored by Kodiak
- Addressing Labor Market Education Session
Challenges in the Trucking Industry
Sponsored by DDC FPO
Join leading experts on employment and economic issues to discuss the challenges of the current labor market in the trucking industry in an exciting and engaging education session offering the latest updates on key issues. ATA is pleased to have top industry experts to discuss this critical issue, including Donna Kintop from DDC FPO, ATA Second Vice Chairman and Co-President of Boyle Transportation and ATA's Chief Economist, Bob Costello to speak on a range of topics from internal operational and customer service issues to addressing the driver shortage and market forecasts, as well as recruiting and retention issues.
- 3:45 p.m. – 5:00 p.m. Controlled Substances, Driver Health & Wellness Subcommittee
- ATA Litigation Center Board of Directors
- Workforce Development & Labor Policy Committee
- ATRI Research Update.
Come hear the latest from the ATRI team including studies on workforce development, younger drivers, rising insurance costs, and zero emission vehicles.
- 5:00 p.m. – 6:00 p.m. LEAD ATA Class of 2022 Session
LEAD ATA 2022 Members Only
Sponsored by DriverReach
- 6:00 p.m. – 7:30 p.m. Opening Reception
All Attendees Welcome
Sponsored by Alvys

Monday, May 16

Kodiak and ATA Interstate One trucks on static display, all attendees are invited to tour.

- 7:00 a.m. – 8:30 a.m. Continental Breakfast
All Attendees Welcome
Sponsored by EBE Technologies
- 8:00 a.m. – 9:15 a.m. Agriculture and Food Transporters Conference
Board of Directors
- Independent Contractor Policy Committee
- Diversity & Inclusion Best Practices and Resources for
ATA Members Education Session
Join ATA's Diversity & Inclusion Task Force to learn about the best practices and resources they have developed for ATA members to broaden outreach to new trucking industry employees, enhance retention and empower your workforce. Hear from a panel of experts about their efforts and successes in making the trucking industry a top destination for Americans from all walks of life.
- 9:00 a.m. – 11:00 a.m. Spouse/Guest Breakfast
Marys and Mimosas
Have fun Learning from the Best on how to make a crowd pleasing Bloody Mary.
- 9:30 a.m. – 10:45 a.m. Communications & Image Policy Committee
- Environmental & Energy Policy Committee
- Intermodal Motor Carriers' Conference Board of Directors
- 11:00 a.m. – 12:15 p.m. Safety and Regulatory Policy Committee
Sponsored by PrePass Safety Alliance
- 12:30 p.m. – 2:30 p.m. General Session and Luncheon
All Attendees Welcome
Sponsored by TrueNorth Companies

FMCSA Priorities and Partnership

Keynote Speaker:

FMCSA Acting Administrator Robin Hutcheson

Building Bridges Between Trucking & Law Enforcement

With the emergence of new and evolving highway safety hazards, it is critical that the trucking industry and law enforcement develop tools, programs, and resources to mutually support one another. This panel, featuring members of ATA's recently formed Law Enforcement Advisory Board, will discuss strategies to strengthen trucking's relationship with the law enforcement community and enhance our shared commitment to highway safety.

Monday, May 16, Continued

- 12:30 p.m. – 2:30 p.m. General Session and Luncheon
Moderator:
Tony Bradley, President & CEO, Arizona Trucking Association
- Panelists:*
Fred Fakkema, Vice President of Safety and Compliance,
Zonar Systems & LEAB Chairman
Darren Hawkins, CEO, Yellow Corporation and ATA Vice Chairman
Major Chris Hemmen, Arizona Department of Public Safety
Janice Mulanix, Regional Director, PrePass Safety Alliance
- 2:45 p.m. – 4:00 p.m. Highway Policy Committee
- Tax Policy Committee
- Technology & Engineering Policy Committee
Sponsored by TuSimple
- 3:00 p.m. – 4:30 p.m. North American Chassis Pool Cooperative (NACPAC)
Board of Directors
Board Members Only
- 4:15 p.m. – 5:30 p.m. Legal Reform Advisory Committee
Sponsored by Sentry Insurance
- Revenue Committee
Committee Members Only
- Supply Chain Security Policy Committee
- Truck PAC Board of Directors
- 6:30 p.m. - Evening Truck PAC Reception and Dinner (Separate ticket required)
Sponsored by TrueNorth Companies

Tuesday, May 17

Kodiak and ATA Interstate One trucks on static display, all attendees are invited to tour.

- 7:00 a.m. – 8:00 a.m. Continental Breakfast
All Attendees Welcome
- 8:00 a.m. – 9:15 a.m. Small Carrier Committee
Open to all carriers with less than \$27.5 million in revenue
Sponsored by Love's Travel Stops
- 8:30 a.m. – 10:00 a.m. Allied Committee for the Trucking Industry (ACT 1)
Committee Members Only
- 9:30 a.m. – 10:30 a.m. Chairman's Membership Committee
All Attendees Welcome
Sponsored by Geotab

Tuesday, May 17, Continued

10:45 a.m. – 12:30 p.m. ATA Executive Committee
All Attendees Welcome
Sponsored by Shell Lubricants

12:00p.m. – 2:00 p.m. Luncheon & Program
All Attendees Welcome
Sponsored by Pilot Flying J

The Global Economy in the Complex World

Guest Speaker:

Anja Manual, Co-Founder & Partner at Rice, Hadley
Gates & Manuel, LLC

2:15 p.m. – 4:30 p.m. ATA Board of Directors
All Attendees Welcome
Sponsored by Kodiak

6:00 p.m. – 6:45 p.m. MYMS Reception
Sponsored by PrePass Safety Alliance

6:45 p.m. - Evening MYMS Dinner
All Attendees Welcome
Sponsored by PrePass Safety Alliance

Wednesday, May 18

7:00 a.m. – 7:30 a.m. Golf Outing Continental Breakfast
Camelback Golf Club
Sponsored by Transtar Insurance Brokers, Inc.

7:30 a.m. Shotgun Golf Outing (Separate registration required)
The Ambiente Course
Camelback Golf Club
Sponsored by Transtar Insurance Brokers, Inc.

12:00 p.m. – 1:00 p.m. Golf Outing Lunch
Camelback Golf Club
Sponsored by Transtar Insurance Brokers, Inc.